



## Dementia Friends Informative Letter

To Whom it may concern:

We would like to inform you that in December 2020, Corpus Christi became the 6th city in Texas to be designated as a Dementia Friendly City by Dementia Friendly America. The Dementia Friendly Corpus Christi initiative (DFCCI) is addressing the aging population and the concurrent rise in the number of adults living with dementia. Our city will be informed, safe and respectful of individuals with symptoms of dementia, their families and caregivers. It will provide supportive options to them to foster quality of life.

We have an outstanding team of community partners with a bold mission to help community members understand dementia and how they can make a difference for people living with dementia. We are extremely pleased that our community partners include persons living with dementia, family caregivers and professionals from different sectors of our community.

Our mission engages with community partners to educate and empower our community with information to enhance the dignity of persons living with dementia. We aim to reduce social stigma and isolation, and to provide educational and supportive services to persons diagnosed with dementia, their families and their caregivers. Every part of the community plays a role in creating a dementia friendly culture.

As a dementia friend, you will be able to state the five key messages about dementia

1. Dementia is not a normal part of aging.
2. Dementia is primarily caused by illness in the brain.
3. Dementia is not just about having memory problems.
4. It is possible to have a good quality of life with dementia.
5. There's more to the person than the dementia.

We invite you to consider being a dementia friendly entity/organization that promotes the dementia friendly mission in your own environment.

**Thank You for your interest in becoming a DFCC community partner**

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